

## OCBC AL-AMIN CORPORATE CUSTOMERS TREATED TO MUSICAL JOURNEY THROUGH OLD FAVOURITES

Kuala Lumpur, 1 December 2014 – It was a musical journey with a nostalgic note when OCBC Al-Amin’s top corporate customers came together for the Bank’s annual customer appreciation lunch recently.

The event, held at Le Meridien Kuala Lumpur, featured the inimitable and timeless *Combo from Kuala Lumpur Orchestra* led by the ever-entertaining Tengku Mohd Shahid – popularly known as Jimmy – who treated the appreciative audience to music from perennial favourites such as P Ramlee and Sheila Majid.



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The afternoon kicked off with Sheila Majid’s all-time favourite *Legenda* which got the audience in the groove, before the six-piece band belted out the likes of P Ramlee’s *Getaran Jiwa*, *Jeritan Batinku*, *Bunyi Gitar*, Hindi classic *Kuch Kuch Hota Hai*, Sheila Majid’s *Sinaran*, and *Antara Anyir Dan Jakarta* and all time favourites like *Widuri*, *Kaulah Segalanya*, *Somewhere Over The Rainbow* and *Beautiful Maria*.

OCBC Al-Amin's Head of Business Banking En Luqman Zuhdi said the event was organized primarily to express the company's gratitude to its top loyal corporate customers.

"Music speaks across almost anything, including cultures, interests and professions. It is the unifying factor of music that compelled us to choose it as the singular centerpiece for this year's event. And beyond music as a theme, we chose to feature the tunes that inevitably evoke that sense of nostalgia that comes only from listening to the great music of years gone by.

"We see our partnership with our customers as drawing from this overarching unity that music brings, transcending both space and time. This afternoon's event is dedicated to the enduring partnership we enjoy with our customers," he said.



From left to right : Rodney Tay, Corporate Banking, OCBC Bank (Malaysia) Berhad; Mr Ong Eng Bin, CEO of OCBC Bank (Malaysia) Berhad; Encik Zainol Izzet Bin Mohamed Ishak, Managing Director, Perisai Petroleum Teknologi Bhd; Tuan Syed Abdull Aziz Syed Kechik, Director & CEO of OCBC Al-Amin; Lai Swee Sim, Head of Corporate Planning, Perisai Petroleum Teknologi Bhd; Herizal Zakaria, Corporate Banking OCBC Al-Amin; and Alex Sivam, Corporate Banking, OCBC Bank (Malaysia) Berhad

Also present at the event were OCBC Bank (Malaysia) Berhad Chief Executive Officer Mr Ong Eng Bin and OCBC Al-Amin Bank Berhad Director & CEO Syed Abdull Aziz Syed Kechik.

## **About OCBC Bank**

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. It was ranked by Bloomberg Markets as the world's strongest bank in 2011 and 2012.

OCBC Bank and its subsidiaries offer a broad array of specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 630 branches and representative offices in 18 countries and territories. These include the more than 330 branches and offices in Indonesia operated by subsidiary Bank OCBC NISP and OCBC Wing Hang's 95 branches in Hong Kong, China and Macau.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the largest insurance group in Singapore and Malaysia by assets. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia. Private banking services are provided by subsidiary Bank of Singapore, which continues to gain industry recognition including being voted "Outstanding Private Bank in Asia Pacific" in 2013 by Private Banker International.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC Al-Amin Bank Berhad.

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